



MONA

SUMMARY

Experienced UX /UI Designer skilled in achieving seamless end-user experiences. Managed design lifecycles strategically to meet product performance goals. Monitoring the emerging trends and technologies to enable my clients stay ahead of competitor activities. **I have permanent residence in sweden.**

WORK EXPERIENCE

User Interface Designer

Designer M Studio | India, Chennai (Remote) Jan 23 – Present

- Creating an interaction and concept design for dashboards and mobile Android interfaces. Communicating with stakeholders through user stories.
- Collaborate with cross-functional teams to ensure seamless integration of design solutions.
- I am creating UI libraries and design systems for mobile apps and desktop versions in Figma. Maintain a well-organized file structure.
- Enhancing the design in every iteration, user interaction through interviews, and user testing. Currently, we are working on an agile methodology.
- Performing as remote team player who can also work independently.

UX/UI Designer

Sustain Lab | Stockholm, Sweden

Aug 22 – Dec 22

- Designed the UX for the company's product and service solutions to meet business goals. Involved in analysis and documentation.
- Developed optimal user experiences through collaboration with multidisciplinary stakeholders and leadership roles in strategic design.
- As a UX team member, I conducted feature-level research and spins up a roadmap-agnostic research project to explore these themes with customers.
- Frequently worked with front-end developers to ensure UI consistency and met the design vision of the organization. Worked with agile methodologies and cross-functional teamwork.

UI/UX Designer

Recilio | Lund, Sweden

Mar 22 – Aug 22

- Developed optimized user experiences through collaboration with multi-disciplinary stakeholders. Persona, Journey maps, Build and maintained a design system.
- Interpreted product specifications and applied user psychology in designing products. Facilitated workshops using online tools to ideate with team members for sharing knowledge and process.

VISUAL/UX Designer

Stockholm Tamil Sangam | Stockholm, Sweden

2018 – 2020

- Conceptualized the brand identity based on reputed design principles which resulted in consistency and made the brand instantly recognizable to clients.
- Presented design proposals to clients with detailed sketches, colour boards, and sample materials. Facilitated design workshops with stakeholders.

VISUAL/UX Designer

Doodlevision | Chennai, India

2015 – 2017

- The created Process flow, wireframes, and storyboards to illustrate design ideas using storyboards and process flows.
- I built mobile user interface elements include menus, tabs, and widgets design. Built the page navigation buttons and search fields.
- Created Iconography according to client requirements.

PROJECTS

Case Study & App Design for iOS

Designed an end-to-end product for a mobile app that operates as one stop platform for user to shop from brands and fashion designers.

[Fashion Couture Mobile App](#)

Product Design Hackathon

The 2 projects presented below (interesting project briefs) Illustrate the results of 2-3 days.

[Wellness Mobile App](#)
[Car Parking Mobile App](#)

CONTACT ME

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SKILLS:

- UX Research
- Usability Testing
- Design Thinking
- Surveys
- A/B Testing
- Card Sorting
- Competitive Analysis

TOOLS:

- Figma
- Sketch
- Uxpin
- Procreate
- Pencil sketching
- Miro
- Adobe Illustrator
- Adobe Creative Suite

Technical:

HTML & CSS Javascript

LANGUAGE:

- English (Professional fluency)
- Swedish (Intermediate fluency & continuing to master)

EDUCATION:

- DIPLOMA IN DESIGN LEAD - HYPERISLAND STOCKHOLM, SWEDEN - AUGUST-2020 TO JUNE 2021
- MASTER OF ARTS IN HISTORY - ANNAMALAI UNIVERSITY, INDIA JUNE -2003 TO JUNE 2005